AMF Household Savings Observatory

The AMF’s Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

The French and Investment scams - December 2021

To assess the scale and diversity of the phenomenon of investment scams, the AMF is publishing an in-depth study conducted among a sample of 5,000 French people aged 18 and over. What is the share of the population exposed? What are the profiles of the victims?

HOUSEHOLD SAVINGS OBSERVATORY NEWSLETTERS

1. Letter No.49 - June 2022

This Newsletter describes the evolution of securities holding in France.

2. Letter No.48 - April 2022

3. Letter No.47 - February 2022

4. Letter No.46 - December 2021
THE ACTIVE RETAIL INVESTOR DASHBOARD

1. No.6 - April 2022

No.6 - April 2022

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.

2. No.5 - January 2022

3. No.4 - October 2021

4. No.3 - July 2021
AMF SAVINGS AND INVESTMENT BAROMETER

1. 2021 Barometer

For the past 4 years, the AMF Barometer has been asking the French about their investment preferences and perceptions, particularly with regard to equity investments. For this fifth edition, 2,000 French people aged 18 and over were interviewed at the end of September 2021.

2. 2020 Barometer
1. The French and Investment scams

To assess the scale and diversity of the phenomenon of investment scams, the AMF carried out a study among a sample of 5,000 French people aged 18 and over. What is the share of the population exposed? What are the profiles of the victims?

2. Sustainable Finance

3. Sustainable finance: perceptions

4. 2020 Investors Survey
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REPORT / STUDY
LONG TERM INVESTMENT

07 January 2022

Stimulating the diversification of long-term savings in equities

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