



Book II - Issuers and financial disclosure

Title I - Admission of financial securities to trading on a regulated market and offer of securities to the public

Chapter II - Information to be disseminated when securities are admitted to trading on a regulated market or offered to the public

Section 2 - Filing, approval and circulation of prospectuses

Sub-section 2 - Promotional marketing materials

General regulation of the AMF

Article 212-28 into force since 22 November 2019

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The user will be redirected to the European regulations as initially published in the Official Journal of the European Union and to the subsequent corrigenda, if any. The AMF does not guarantee the completeness of the redirections to these European regulations and corrigenda.

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Article 212-28

The promotional marketing materials relating to a offer to the public other than one of those mentioned in points 1° or 2° of Article L. 411-2 of the Monetary and Financial Code, or points 2° or 3° of Article L. 411-2-1 of said code or to an admission to trading on a regulated market, whatever their form or method of dissemination, shall be submitted to the AMF prior to their dissemination.

The AMF may require that promotional marketing materials referred to in the previous paragraph contain a warning about certain exceptional characteristics of the issuer or the guarantors, if any, or the financial securities being offered to the public or admitted to trading on a regulated market.

✚ **Version into force since 22 November 2019**

✚ Version into force from 21 July 2018 to 21 November 2019

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